Improving math and science abilities by

# -HIN()- Susan Pettit Riley, PROM/SE **Director of Communications**

MICHIGAN STATE UNIVERSITY'S PROM/SE project is launching "Mathematics Counts & Science Matters," a new outreach program to parents of children in grades κ-8.

The program partners MSU educators with parents, teachers, schools and community organizations to coordinate mathematics and science programs, and lays the foundation for success in school. A pilot project is underway in the Lansing School District with plans to expand the program to other districts in Michigan and Ohio.

Last year, PROM/SE (Promoting **Rigorous Outcomes in Mathematics**  and Science Education) surveyed more than 2,000 households with schoolage children. "The survey found that parents felt higher math was important to their child's future success," states University Distinguished Professor William Schmidt. "However, we also found that parents, especially those with lower incomes, did not know where to get extra help if their child was struggling with math, or how to work with the school to ensure their child took higher level courses."

Mathematics Counts & Science Matters supports the new Michigan high school graduation requirements,

including four years of math and three years of science, by helping to ensure a solid foundation for students in earlier grades. Project consultant Terry B. Joyner remarks, "If we stress the importance of math now, students will be more encouraged to take higher level math courses later during their high school and college careers."

Building on similar efforts surrounding literacy, the program hopes to draw attention to the need for building strong math and science skills through social marketing. "Social marketing involves applying marketing strategies to create public

## Start the school year on the right foot.

Step 2: **Get to know your child's teacher** and let them know you.

learning in math and science, and how your child's progress will be measured.

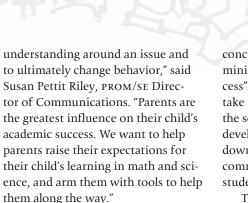
## Aelp Your Child Along Step 3: **Homework is important!**

Be sure your child understands and completes Be available to answer questions and offer

### Reinforce math and science learning at home.

Turn daily activities around the house into learning experiences. Ask your child to help you measure, estimate, and count. Help make learning fun!

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The program has developed Parent Guides detailing important mathematics concepts that children should master by the end of each grade. These guides are written in parent-friendly language with examples for each concept. Other materials include a mini-poster called the "Path to Success" which outlines steps parents can take to support learning throughout the school year. The project also has developed an extensive Web site with downloadable materials and links to community and web resources for students and parents.

Trained parent volunteers will be visiting PTOs, schools and community groups to give presentations that highlight why math and science are important and local resources for parents and schools. "We hope this program will instill the importance of math and science education not only in our students, but in their parents as well," says Carolyn Stone, parent involvement coordinator for the Lansing School District.

PROM/SE is a comprehensive research and development effort to improve mathematics and science teaching and learning in grades K–12, based on assessment of students and teachers, improvement of standards and frameworks and capacity building with teachers and administrators.

To download parent guides and other helpful resources, visit www. promse.msu.edu/MCSM.

# the Path to Success!

#### Step 5: Identify problem areas early.

Know your child's progress and test scores. Talk to his teacher if your child is struggling with math and science.

### Step 6: Get a tutor if your child needs extra help.

Many schools and community organizations offer free or affordable tutoring.

### Step 7: Math and science are important for success.

It's never too soon to start talking with your child about life after high school and careers.